

DAMAGE DONE.

The Costly Consequences of Careless E-communication

E-communication simplifies our lives both professionally and personally, but also opens the door for legal scrutiny, liability and irreversible brand damage.

One 'smoking gun email' can cost an organization millions of dollars during an investigation or legal proceeding, ruin careers and trash reputations.

KNOWLEDGE IS POWER.

Defining the legal guidelines, cloud storage realities and real world vulnerabilities of texting, email, social media usage and other e-communication in the workplace; employers and employees can better protect themselves and learn best practices about e-communication.

This compliance video provides Legal Departments, Human Resources and employees within your organization clearly defined safeguards: the aligned policies, protocols and tools needed to adopt more professional and appropriate electronic behavior.

Your employees will be able to continue to efficiently communicate in their normal course of business, but will be armed with the knowledge of where that email goes when they hit 'Send' as well as the negative and costly repercussions of careless e-communications.

ALICOMM'S DAMAGE DONE: THE COSTLY CONSEQUENCES OF CARELESS E-COMMUNICATION TRAINING

- defines legal guidelines and definitions,
- shares case-studies of common best and worst case scenarios (regarding e-communication and social media)
- provides expert insights into pitfalls and protocols which must be taken in this world of e-communication.
- is 30-40 minutes in length
- training modules are chaptered for easy consumption
- is available to view on all devices.

INVESTMENT OPTIONS

1. LICENSING OPTION:

- Delivered via flash drive for unlimited access/usage from your company's internal training/compliance platform;
- Includes training video, compliance materials and employee certification.
- License duration 2-years / flat rate fees apply.

2. PAY-PER-VIEWING VIA ALICOMM WEB APP (ALICOMM.CO) - PASSWORD PROTECTED:

- Individual employees can view the training video and take the certification test online; on the Alicomm website/training app.
- Viewers are tracked and certificate achievement records are available to employer to track compliance.

3. CUSTOMIZED TRAINING VIDEO:

- Fully branded and customized training;
- Includes a chapter with specific corporate policies and e-communication initiatives; messages from your Legal/Executive Team, language specific to your company's industry and e-communication protocols;
- Company branding/logo;
- Employee compliance certification;
- Alicomm hosting (password protected) or unlimited in-house viewership (delivered via USB).
- Viewer tracking/reporting available only if Alicomm hosts video.

CALL US FOR A QUOTE TODAY



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